

The Wizard University 

QUICK START GUIDE:

GETTING STARTED WITH STOCKS

In this guide, we'll show you the four simple steps to investing in stocks with The Wizard.

It's important to us that you understand what to do before you learn how to do it, because once you learn this simple process, everything else will make sense.

This guide is broken into 3 parts:

### **Part 1: What to do**

A diagram of the simple, 4-step process to investing in stocks with The Wizard.

### **Part 2: How to do it**

An overview of The Wizard's features you'll need for investing in stocks.

### **Part 3: How to learn**

We want you to get up to speed as quickly as possible, so in this section, we've laid out the quickest, most optimal path to learning everything you need to get going now.....

If you're ever unsure about what to do, just refer back to this guide, and let us show you the way!

# Part 1: What to Do

A diagram of the simple, 4-step process to investing in stocks with The Wizard.

## The 4 Steps to Investing in Stocks with The Wizard

Step 1:  
CHECK THE MARKET TREND



Step 2:  
CHECK FOR BUY OR SHORT-SELLING SIGNALS



Step 3:  
SELECT YOUR STOCKS



Step 4:  
PLACE YOUR ORDERS WITH YOUR BROKER

# Part 2: How to Do It

An overview of The Wizard's features you'll need for investing in stocks.

## Step 1: CHECK THE MARKET TREND

**The Wizard is based on a very simple but time-tested philosophy:  
It always follows the Trend - or direction - of the stock market.**

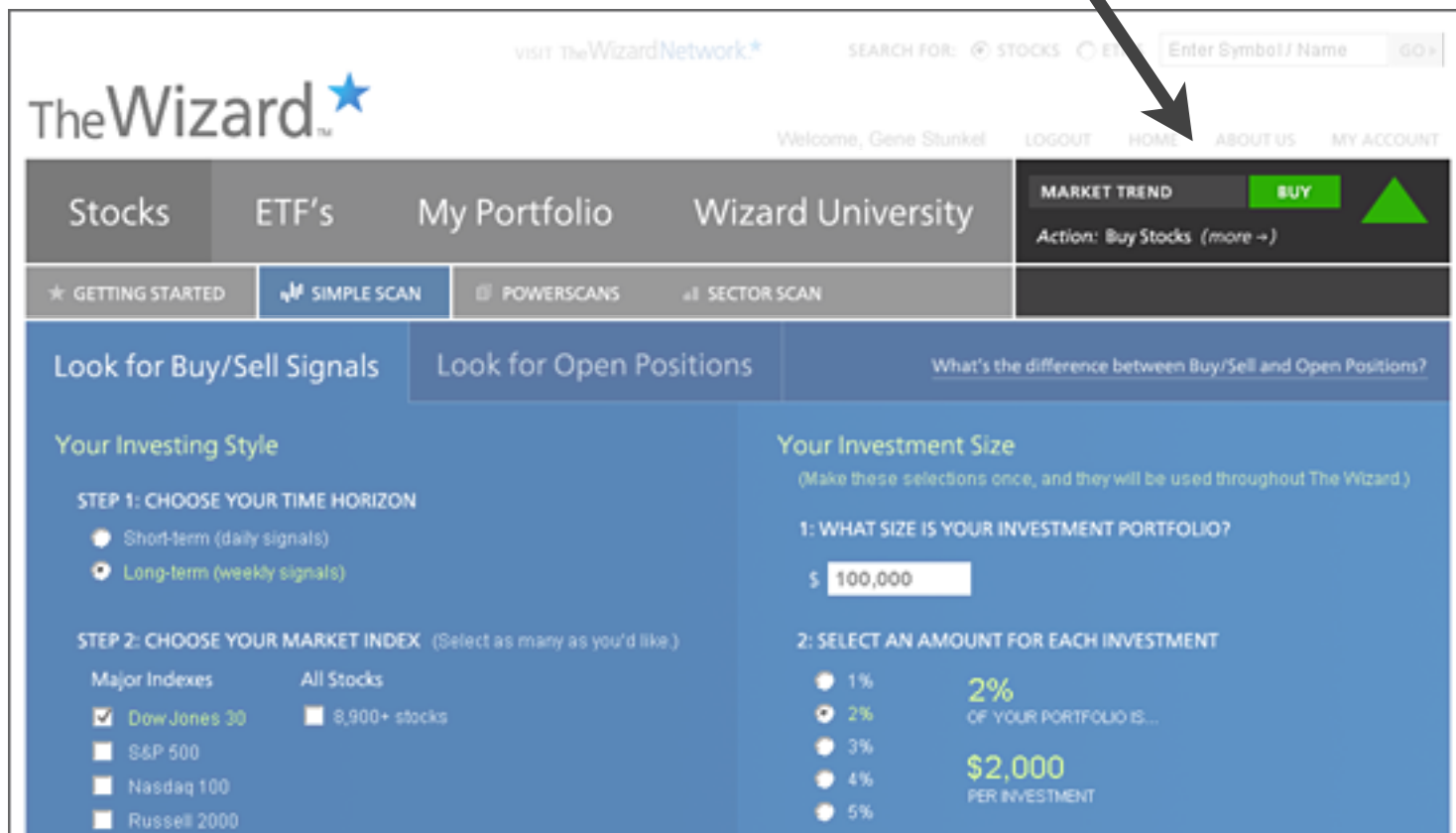
When the stock market is moving up, The Wizard issues signals to buy stocks.

When the stock market is moving down, The Wizard issues signals to sell stocks short.

When the market is moving sideways, the Wizard issues neither buy nor sell signals. Instead, it simply stands aside and waits for the market to begin moving up or down again.

The Wizard makes identifying the Market Trend easy. On the top right of every page in our site, you'll see our Market Trends box. It always tells you what current Trend of the stock market is. To make it even easier, at the bottom of this box, The Wizard always tells you what you should be doing.

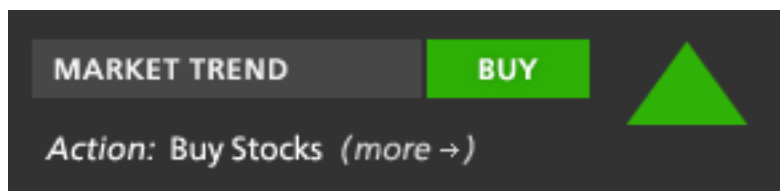
**THE MARKET TREND BOX IS ALWAYS AT THE TOP RIGHT OF EVERY SCREEN**




The screenshot displays the website's navigation and main content area. At the top right, a 'MARKET TREND' box shows a green 'BUY' button and a green upward-pointing triangle, with the text 'Action: Buy Stocks (more →)'. A black arrow points from the text above to this box. Below the navigation bar, there are sections for 'Your Investing Style' and 'Your Investment Size'. The 'Your Investing Style' section includes 'STEP 1: CHOOSE YOUR TIME HORIZON' with radio buttons for 'Short-term (daily signals)' and 'Long-term (weekly signals)', and 'STEP 2: CHOOSE YOUR MARKET INDEX' with checkboxes for 'Major Indexes' (Dow Jones 30, S&P 500, Nasdaq 100, Russell 2000) and 'All Stocks' (8,900+ stocks). The 'Your Investment Size' section includes '1: WHAT SIZE IS YOUR INVESTMENT PORTFOLIO?' with a text input field containing '\$ 100,000' and '2: SELECT AN AMOUNT FOR EACH INVESTMENT' with radio buttons for 1%, 2%, 3%, 4%, and 5%. The 2% option is selected, and the text '2% OF YOUR PORTFOLIO IS... \$2,000 PER INVESTMENT' is displayed.

## Step 1: CHECK THE MARKET TREND

The stock market has three possible directions: Buy, Sell or Sideways.

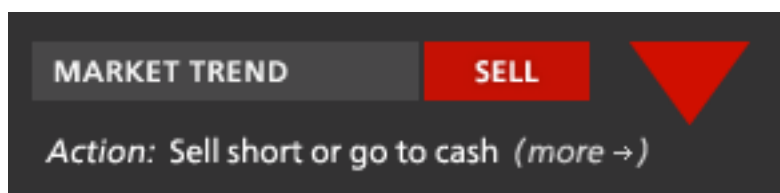



MARKET TREND BUY 

Action: Buy Stocks (more →)

### Market Trend = Buy

This is the signal to buy stocks. The Wizard will only issue a signal to buy stocks if the Market Trend = Buy

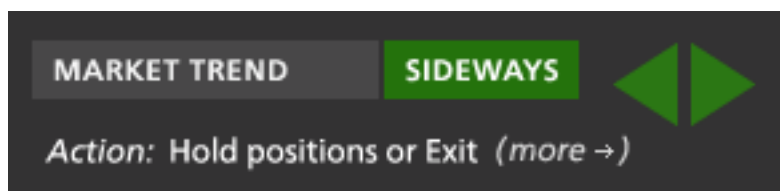



MARKET TREND SELL 

Action: Sell short or go to cash (more →)

### Market Trend = Sell

This is the signal to sell stocks short. If you do not want to sell short, you can also stand aside and wait for the Wizard to issue a Buy signal.

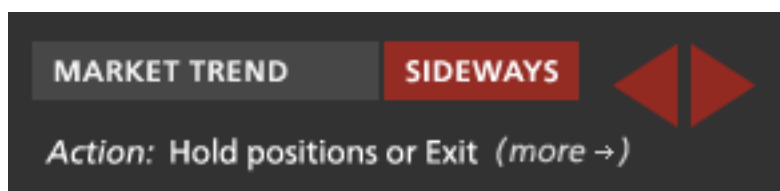



MARKET TREND SIDEWAYS 

Action: Hold positions or Exit (more →)

### Market Trend = Sideways

This means that the stock market is moving neither up nor down. When this happens, The Wizard will not issue Buy or Sell signals. Your action will be to simply hold any open investments and then wait for a Buy or Sell signal before making any new investments.



MARKET TREND SIDEWAYS 

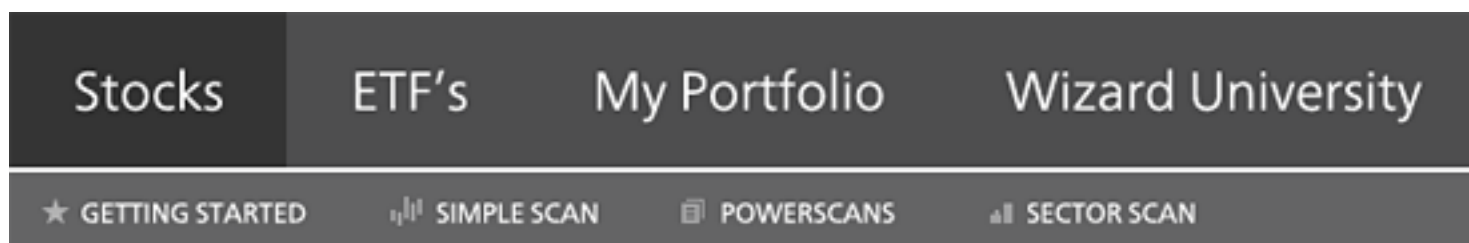
Action: Hold positions or Exit (more →)

## Step 2: CHECK FOR BUY OR SHORT-SELLING SIGNALS

With The Wizard, finding Buy or Short-Selling signals for stocks is a snap!

Select one of The Wizard's stock investing tools.

The Wizard gives you three ways to invest in stocks.



### Simple Scan

Our simplest tool for stocks. You select a few simple options, while The Wizard uses sophisticated criteria to comb through thousands of stocks to find only the very best ones for you.

### PowerScans

Choose from several different scans for stocks, ranging from conservative to more aggressive. Again, you choose a few options, and The Wizard does the rest.

### Sector Scan

Our most advanced tool for stocks, it allows you to pinpoint your investing even more by finding the strongest - and weakest - sectors and industries.



## Step 2: CHECK FOR BUY OR SHORT-SELLING SIGNALS

With The Wizard, you'll never invest against the Trend of the market.  
And here's why:

**Look for Buy/Sell Signals**

**Your Investing Style**

STEP 1: CHOOSE YOUR TIME HORIZON

- Short-term (daily signals)
- Long-term (weekly signals)

STEP 2: CHOOSE YOUR MARKET INDEX (Select as many as you'd like.)

Major Indexes

- Dow Jones 30
- S&P 500
- Nasdaq 100
- Russell 2000

All Stocks

- 8,900+ stocks

[What's the difference between these indexes?](#)

**Look for Open Positions**

[What's the difference between Buy/Sell and Open Positions?](#)

**Your Investment Size**

1: WHAT SIZE IS YOUR INVESTMENT PORTFOLIO?

\$


2: SELECT AN AMOUNT FOR EACH INVESTMENT

- 1%
- 2% 2% OF YOUR PORTFOLIO IS...
- 3%
- 4%
- 5%

**\$2,000**  
PER INVESTMENT

[Why should I select an investment size?](#)

Why can I only see Sell Signals? The stock market's trend is: Sell ▲ ([Learn why](#))

Find Buy Signals 



If the Market Trend = Buy, The Wizard will only allow you to scan for Buy Signals.

### Step 2: CHECK FOR BUY OR SHORT-SELLING SIGNALS

Look for Buy/Sell Signals | Look for Open Positions | [What's the difference between Buy/Sell and Open Positions?](#)

#### Your Investing Style

STEP 1: CHOOSE YOUR TIME HORIZON

- Short-term (daily signals)
- Long-term (weekly signals)

STEP 2: CHOOSE YOUR MARKET INDEX (Select as many as you'd like.)

Major Indexes	All Stocks
<input checked="" type="checkbox"/> Dow Jones 30	<input type="checkbox"/> 8,900+ stocks
<input type="checkbox"/> S&P 500	
<input type="checkbox"/> Nasdaq 100	
<input type="checkbox"/> Russell 2000	

[What's the difference between these indexes?](#)

#### Your Investment Size

1: WHAT SIZE IS YOUR INVESTMENT PORTFOLIO?


\$

2: SELECT AN AMOUNT FOR EACH INVESTMENT

- 1%
- 2% **2%** OF YOUR PORTFOLIO IS...
- 3%
- 4%
- 5%

**\$2,000** PER INVESTMENT

[Why should I select an investment size?](#)

Why can I only see Sell Signals? The stock market's trend is: Sell ▼ ([Learn why](#)) **Find Sell Signals** 



If the Market Trend = Sell, The Wizard will only allow you to scan for Sell Signals.

## Step 2: CHECK FOR BUY OR SHORT-SELLING SIGNALS

Look for Buy/Sell Signals

Look for Open Positions

[What's the difference between Buy/Sell and Open Positions?](#)

Today's Market Trend is: Sideways 

As a result, The Wizard has no Buy or Sell Signals at this time.

The Wizard only issues Buy Signals when the Market Trend is: Buy 

The Wizard only issues Sell Signals when the Market Trend is: Sell 

The Market Trend box at the top right of this page will tell you when the Market Trend is Buy, Sell or Sideways.

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[To learn more about how and why The Wizard only invests with the trend of the market, go here >](#)



If the Market Trend = Sideways, The Wizard will not allow you to scan for either Buy or Sell Signals. Instead, you must wait for the Market Trend to change to Buy or Sell before you can look for new stock investments. It's our way of giving you the very best chance of investing with the Trend of the market.

Step 2:  
CHECK FOR BUY OR SHORT-SELLING SIGNALS

Simple Scan for Stocks - Our simplest option



Select a few options, click this button...  
and we'll show your signals.  
Yes, it's that simple.

## Step 2: CHECK FOR BUY OR SHORT-SELLING SIGNALS

### PowerScans for Stocks


Select a PowerScan from the list, and we'll do the rest.

Stocks				ETF's		My Portfolio		Wizard University	
★ GETTING STARTED				SIMPLE SCAN		POWERSCANS		SECTOR SCAN	
PowerScan Name		Description		Investment Style		Short-Term (Daily) Buy Signals		Long-Term (Weekly) Buy Signals	
TheWizard Power Buys		The strongest stocks from the strongest sectors & industries... <a href="#">(more &gt;)</a>		Conservative		13 Buy Signals +		4 Buy Signals +	
Sector Rotation Buys		Invest in the best sectors early. Sector Rotation Buys finds them... <a href="#">(more &gt;)</a>		Aggressive		28 Buy Signals +		2 Buy Signals +	
Industry Rotation Buys		Pinpoint your investments even more with our Industry Rotation Buys... <a href="#">(more &gt;)</a>		Aggressive		7 Buy Signals +		17 Buy Signals +	
TheWizard Aggressive Buys		A combination of strong, volatile stocks - a higher risk/reward strategy. <a href="#">(more &gt;)</a>		Aggressive		162 Buy Signals +		12 Buy Signals +	
TheWizard Turnaround Buys		Stocks that have just changed direction from Sell to Buy... <a href="#">(more &gt;)</a>		Very Aggressive		8 Buy Signals +		3 Buy Signals +	
TheWizard Low-Priced Gems		TheWizard PowerBuys for stocks priced under \$2.00... <a href="#">(more &gt;)</a>		Very Aggressive		1 Buy Signals +		11 Buy Signals +	

## Step 2: CHECK FOR BUY OR SHORT-SELLING SIGNALS

### Sector Scan for Stocks

Find the top-ranked sectors and industries to pinpoint your investing even more.
































Stocks				ETF's		My Portfolio		Wizard University	
<span>MARKET TREND</span> <span>BUY</span> 								Action: Buy Stocks (more →)	
★ GETTING STARTED		SIMPLE SCAN		POWERSCANS		SECTOR SCAN			
Sector Name	Trend	Ranking	View Industries in this Sector	View Buy/Sell Signals	MARKET TREND: BUY ▲		View Open Positions		
Computer and Technology	▲	1	30 Industries →	Buy Signals Only →	why?	View now →			
Auto-Tires-Trucks	▲	2	6 Industries →	Buy Signals Only →	why?	View now →			
Basic Materials	▲	3	17 Industries →	Buy Signals Only →	why?	View now →			
Consumer Staples	▲	4	20 Industries →	Buy Signals Only →	why?	View now →			
Transportation	▲	5	7 Industries →	Buy Signals Only →	why?	View now →			
Utilities	▲	6	4 Industries →	Buy Signals Only →	why?	View now →			
Conglomerates	▲	7	1 Industries →	Buy Signals Only →	why?	View now →			
Oils-Energy	◀▶	8	14 Industries →	Buy Signals Only →	why?	View now →			
Consumer Discretionary	◀▶	9	19 Industries →	Buy Signals Only →	why?	View now →			
Aerospace	◀▶	10	3 Industries →	Buy Signals Only →	why?	View now →			

## Step 3: SELECT YOUR STOCKS

### Selecting Your Stocks is Easy

Once you've run your scan, The Wizard shows you:

- 1 Stock Symbol and Name
- 2 Price to buy or sell short
- 3 Price to take your profits
- 4 Price to get out
- 5 How many shares to buy (based on your portfolio size)

Symbol COMPANY NAME	Trend 	Ranking 	Last Price	Buy Price 	Stop Price 	Profit Targets 50% 75%	Shares \$ TOTAL
 <b>XTO</b> XTO Energy Inc <small>more </small>		1	47.10	Buy @ 48.29	43.70	x 49.37 x 60.56	<b>41</b> \$1,979.89
 <b>WMB</b> Williams Cos <small>more </small>		2	26.01	Buy @ 27.24	25.86	x 29.99 x 33.27	<b>73</b> \$1,988.52
 <b>X</b> United States Steel <small>more </small>		3	41.72	Buy @ 44.72	41.38	no target no target	<b>44</b> \$1,967.68
 <b>WY</b> Weyerhaeuser Co <small>more </small>		4	52.75	Buy @ 54.11	52.36	x 57.99 x 61.39	<b>36</b> \$1,947.96
 <b>EXC</b> Exelon Corporation <small>more </small>		5	35.97	Buy @ 36.01	34.96	x 39.83 x 43.51	<b>55</b> \$1,980.55
 <b>WPI</b> Watson Pharmaceuticals <small>more </small>		6	45.32	Buy @ 46.69	45.39	x 48.03 x 53.56	<b>42</b> \$1,960.98
 <b>WHR</b> Whirlpool Cp <small>more </small>		7	29.52	Buy @ 30.06	29.01	x 36.52 no target	<b>66</b> \$1,983.96
 <b>PGN</b> Progress Energy Inc <small>more </small>		8	90.39	Buy @ 91.36	87.49	x 102.96 no target	<b>21</b> \$1,918.56
 <b>WEC</b> Wisconsin Energy Cp <small>more </small>		9	41.30	Buy @ 42.11	40.55	x 46.87 x 50.63	<b>47</b> \$1,979.17

## Step 4: PLACE YOUR ORDERS WITH YOUR BROKER

Your final step is to place your orders with your broker.

In order to invest in stocks, you'll need a broker to place orders with.

While there are many brokers available, please note that The Wizard is not a broker and does not offer brokerage services.

**To learn more about finding a broker and how to place orders, please see our "Placing Orders" tutorial.**



# Part 3: How to Learn

The quickest, most optimal path to learning everything you need to get going now.

Although we've designed The Wizard's tools to make them as easy as possible for you to use, there are a few things that you'll need to learn in order to get going.

Each lesson builds on the one before it, so if you're just starting out, we recommend following the path we've laid out below, because we think it's the easiest and quickest way for you to learn what you need and to get going as quickly as possible.

We've designed these tutorials so that you can learn at a pace that works for you. And if you feel like skipping around, that's all right, too.

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## **Step 1: Learn about Investing with the Trend**

### Market Trend:

How to Invest with the Trend using The Wizard's Market Trend

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## **Step 2: Learn how to find stocks using the Wizard's tools for Stocks**

**Pick the tool below that suits you best.**

### 1a) Simple Scan for Stocks:

Our simplest tool for stocks, The Wizard's Simple Scan is ideal for those who have never invested before or have little experience.

### 1b) PowerScans for Stocks:

PowerScans offer several different options, ranging from conservative to very aggressive. Ideal for those investors with some experience.

### 1c) Sector Scan for Stocks:

Our most advanced tool, the Sector Scan allows you to pinpoint your investments by targeting the strongest and weakest sectors. Ideal for seasoned investors and those with extensive experience.

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## **Step 3: Placing Orders**

### Placing Orders:

How to place orders with your broker, and tips on selecting a broker.

## **Optional Tutorials**

### **Portfolios and Watchlists**

#### My Portfolio

Learn about how to “paper trade” - how to create and track a sample portfolio without actually investing any money. A great way to practice and get comfortable with The Wizard.

#### My Watchlist

Want to follow a custom list of your own stocks? Learn how to create a Watchlist and do just that.

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### **Other Tutorials**

#### Investing for Retirement

Learn how to use The Wizard to invest in your IRA or 401k.

#### Short-Selling

Selling short is the best way to profit when the market goes down. The Wizard dispels the myths about short-selling and shows you just how easy it is.

#### Searching for a Stock

Want to find a specific stock? Here's how.